

DAVID PROEBER

INDUSTRIAL DESIGNER

Product Development • Interaction Design • Design Research

2766 N 88th St. Milwaukee WI 53222
Cell: 414-491-8082
E-Mail: david@proeber.com
www.proeber.com

EXPERIENCE

MILWAUKEE TOOL

Design Researcher, October 2014- Present

Work as the user advocate for our core users, finding new opportunities for product, and improvements on existing product. Use many design thinking procedures, and brainstorming methods to discover solutions to these needs.

WILSON SPORTING GOODS, CHICAGO IL

Industrial Designer, October 2012- October 2014

Spent time in the racquet sports group as the primary Industrial Designer for the division. Also worked across division lines as a key contributor with our advanced concepts, specifically in regards to digital products. Worked extensively with consumer research and insights, and assisted in the development of product.

CONTRACT DESIGNER, CHICAGO IL- MILWAUKEE WI

Industrial Designer/ Graphic Designer, August 2010- Present

Explore new product markets through design research, conceptualization, CAD, and UX. Also spend a significant of time working on advertisements as part of a continued marketing strategy for a local company.

DISNEY CONSUMER PRODUCTS + ASU INNOVATION SPACE, TEMPE AZ

Industrial Designer, August 2011- May 2012

Collaborated with a graphic designer, an engineer, and an product marketer to work together to find the best possible solutions for children with autism.

WILSON SPORTING GOODS, CHICAGO IL

Industrial Design Intern, May 2010- August 2010 and May 2011- August 2011

Worked closely with the Wilson Golf Research and Development Division, by being a part of several design projects that involved everything from conceptualization to final product manufacturing.

SKILLS

DIGITAL

SolidWorks
Photoshop
Microsoft Office

ANALOG

Illustrator
Keyshot
Sketchbook Designer

Design Research
Human Factors
Quick Sketching

Consumer Research
Far East Manuf.
Composite Exp.

EDUCATION

ARIZONA STATE UNIVERSITY

Bachelors of Science in Design, Industrial Design
2008- 2012

Qualifying Courses Taken:

- Biologically Inspired Design (Biomimicry)
- Human Factors in Design
- Design for Ecology/Social Equity
- Materials Studies in Design
- Advertising and Marketing
- Human Psychology

UNIVERSITY OF WISCONSIN WAUKESHA

Concentration in Computer Science
2007- 2008

AWARDS/ CERTIFICATES

- 8 Pending Patents for Wilson Sporting Goods
- Graduated Magna Cum Laude
- ASU IDSA Merit Award Winner 2012
- Awarded a Letter of Commendation from The ASU Design School faculty
- Waste Management Design Scholarship
- ASU Design Excellence Award 2011
- Top Prize Winner of the 2009 CCI Outdoor Furniture Competition (Modera Chair)
- SolidWorks Scholarship Awarded by Graphics Systems
- Certificate of SolidWorks Fundamentals 2006

AFFILIATIONS

- IDSA Student President 2011-2012
- The Design School Technology Committee 2010-2012
- University of Wisconsin Waukesha Golf Team 2008